

SPAULDING COMMUNICATIONS

EXPERTISE

Spaulding Communications is a strategic, full-service communications firm located in metro Atlanta. Founded in 2002 by Matt Spaulding, Spaulding Communications combines brand knowledge and business insight with industry expertise to drive business growth opportunities for its clients. The Spaulding Communications team develops a deep knowledge of its clients' businesses, including the industry landscapes in which they operate, the business objectives they have established and the brands they are building. We combine this with a strong foundation of communications expertise. Our strategic counsel and customized communications programs become fully aligned to a client's brand and business objectives to bring lasting value.

LEADERSHIP



Matt Spaulding is a 20-year PR veteran. He began his career at Edelman Public Relations Worldwide, the world's largest independent PR agency, working out of the firm's global headquarters in Chicago.

Matt has enjoyed a vast and extensive career within the public relations industry. He has worked with consumer and business-to-business clients from retailers to manufacturers to business service companies across a number of different industries, including: human resources, HVAC, telecom, commercial interiors, higher education, food service, and commercial and residential real estate.

Since founding Spaulding Communications in 2002, Matt has helped inspire his clients to new levels of marketing communications, developing strategic PR programs and initiatives aligned to his client's business goals.

Matt has assembled a savvy and diverse team of brand, social media and PR experts, as well as print and broadcast journalists, who are dedicated to providing outstanding client service and delivering ROI.

SERVICES

